

PRESS RELEASE

24 August 2015

Skin Review wins a Business Development Award at the Ella Awards 2015!

The heart and soul of Ella Baché lies with our Beauty Therapists and business professionals.

Initiated in 1990, the annual Ella Awards has reached a milestone within the industry and this year celebrates 25 years. It is the focal point of Ella Baché's annual calendar and recognises and rewards excellence in all aspects of Beauty Therapy and small business across the company.

The Awards recognise visionary capabilities and are a representation of the Ella Baché brand. The Awards are a benchmark within the industry for professional integrity.

To mark the success of another year of Ella Baché, the annual ELLA awards were held on August 22 at 'Fairground Follies with a 'Cirque Noir theme. Ella Baché Salon Owners, Distributors and David Jones Counter Managers gather from all over the country for the event. The Awards were presented by CEO Pippa Hallas, Director Sales & Marketing Michael Knox and special guest and MC for the evening Corinne Grant.

To win an award, Ella Baché Therapists must demonstrate commitment, passion and expertise. They must exemplify the spirit of customer service and professionalism whilst being exceptional Ella Baché ambassadors. The major winners of the evening win a trip overseas and are recognised in front of their peers for an exceptional 12 months of service.

Kaylene Cousins and her team at Skin Review have grown their salon in leaps and bounds over the last 12 months. The team are devoted to providing their customers with exceptional service and have continued to build their salon business, so much so that they were recently awarded a Business Development Award which recognises outstanding performance and commitment to the Ella Baché brand.

"We are extremely proud to be receiving the Business Development Award. The team is earnestly grateful for the recognition for the hard work and commitment for 2015." Kaylene says

For interviews or media queries, contact Kaylene Cousins or Skin Review on (08) 9321 4386.

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